



Southern Operators Association 2019 Annual Meeting Agenda

Wednesday, November 6th

1:00 pm	SOA Welcome	Cindy Galardi Culpepper	Ballroom
1:10	Kick-Off	JR Galardi	
1:30	Marketing	Doug Koegeboehn	
2:30	New Agency Intro	INNOCEAN	
3:00	Operations	Rusty Bills	
4:15	Training	David Kreitlow/Matthew Steele	
5:00	Break/Check in		
6:00	Cocktail Hour/Entertainment		TBD
7:00	Spectacular Buffet Dinner		TBD
8:00	Comedy Hypnotist		TBD

Thursday, November 7th

8 - 9 am	Breakfast		TBD
9:00	POS	Mohamed Eloraby	Ballroom
9:45	Purchasing	Jill Albano	
10:30	Break/Check Out		
10:45	Media Landscape 2020	INNOCEAN	
11:15	GGI Panel Discussion	GGI Management Team	
12:00	Lunch		TBD
1:00	Co-op Meetings	Machel Cook/Elisa Ham/INNOCEAN	

As you will notice, there is a GGI panel discussion on Tuesday. This is your chance to ask the Management Team any questions and start a discussion. We are here to serve the franchisees and we feel that having an open, honest conversation on topics of your choice will benefit the franchise community. So bring your questions and let's talk.