



## **Morongo Planning Meeting Agenda November 8-10, 2022**

### **Tuesday, November 8<sup>th</sup>**

Check into Hotel

### **Wednesday, November 9<sup>th</sup>**

9:00 AM – Presentations begin in Ballroom

Noon – Lunch

1:00 PM – Presentations continue

6:00 PM – Cocktails and Dinner in the Drum Room

### **Thursday, November 10<sup>th</sup>**

9:00 AM – WOCCOLA Advertising Plan Meeting

10:00 AM – San Diego Co-op Advertising Plan Meeting

10:30 AM – Tucson Co-op Advertising Plan Meeting

11:00 AM – Phoenix Co-op Advertising Plan Meeting

11:30 AM – Las Vegas Co-op Advertising Plan Meeting

12:00 PM – Bakersfield Co-op Advertising Plan Meeting

12:30 PM – Palm Springs Co-op Advertising Plan Meeting